

KIM

EDUCATION FORUM

KSU GWU



SECOND ANNUAL SUMMIT

JULY 26 & 27, 2012

George Washington University (GWU)

The Cloyd Heck Marvin Center &
University Conferences
800 21st Street, Rooms 402-404, N.W.
Washington, DC 20052

(202) 994-7470

Link to Address, Directions & Parking:

<http://gwired.gwu.edu/marvincenter/info/Address/>

SPONSORS

The KM Education Forum has been sponsored by **Kent State University** and **George Washington University**.

ACKNOWLEDGMENTS

Production of the weekly webinars and coordination of the Summit are a collaborative effort involving numerous dedicated professionals. We'd like to acknowledge: Charles Engle, Janna Korzenko and North Lilly.

2012 KMEF WEBINARS 2

The weekly webinars are available online at <http://kmatkent.cim3.net>.

SESSION 1: (March 27, 2012)

KMEF 2011 Recap and 2012 Agenda

Dr. Annie Green, George Washington University, Keane Federal Systems, Kent State University

SESSION 2: (April 3, 2012)

KM Curriculum Community of Practice - Report on Progress

Dr. John Lewis, Dr. Denise Bedford, Goodyear Professor of Knowledge Management, Kent State University

SESSION 3: (April 10, 2012)

KM Business Functions and Competencies Community of Practice – Report on Progress

Ellen Ensel, U.S. Institute of Peace; Michael Stelzer; Ed O'Neal, Shell Oil Company; Dean Testa, Goodyear Tire and Rubber Co.

SESSION 4: (April 24, 2012)

Open Discussion of Coverage and Gaps - Business Needs and Educational Options

Open Community Discussion

SESSION 5: (July 17, 2012)

Academic Challenges for the Knowledge Management Profession

Dr. Denise Bedford

SESSION 6: (July 24, 2012)

Wrap Up and Invitation to On-Site Event

Dr. Annie Green

All of the content generated by the KM Education Forum will be stored, published and made accessible to Forum participants and any others interested in knowledge management through the Knowledge Management Education Forum website (<http://kmef12.iwiki.kent.edu>). The 2011 KMEF on-site event was video captured by the Knowledge Management Institute and is available at <http://kmef.iwiki.kent.edu/KMEF+On+Site+Event>

INTRODUCTION 3

Kent State University and George Washington University are pleased to present the Second Annual Knowledge Management Education Forum, part of an on-going, annual dialog to identify and grow consensus on the knowledge management body of knowledge, competencies, roles and curriculum.

The increased focus on the knowledge economy has heightened interest in knowledge management as a professional area of practice. It has also raised questions about the educational foundation needed to support the profession. Despite the wealth of published and informal literature, thought derived from practice, and dialog on these topics, there is no consensus on what comprises a professional education and training in knowledge management.

The goal of the Knowledge Management Education Forum is to create an environment in which a consensus can evolve. It brings together the current and past thought leaders in the field of knowledge management to discuss their work and to open the dialog where others can contribute.

The Knowledge Management Education Forum first launched in March 2011 with seven 90 minute weekly webinars delivered by thought leaders in the field. Those webinars and the biographical sketches of the presenters can be found at <http://kmef.iwiki.kent.edu>. The webinars were followed by the First Annual Summit, an in person event held at George Washington University. The Summit was attended by close to 100 knowledge management academicians and practitioners. Video of the Summit is available at <http://kmef.iwiki.kent.edu/KMEF+On+Site+Event>.

The 2011 on-site event at George Washington University gave rise to four Communities of Practice:

1. Functions Community of Practice – What strategic roles and responsibilities do knowledge professional play in organizations today – across all sectors of the economy?
2. Competencies Community of Practice – What competencies do today's knowledge professionals need to lead knowledge organizations in the 21st century?
3. Curriculum Community of Practice – What are the core and elective elements of a knowledge management curriculum for the 21st century?
4. Certification and Credentialing Community of Practice – How can we support these competencies in professional training, at the certificate level, the bachelor's, master's and Ph.d. levels?

The Second Annual Knowledge Management Education Forum continues the dialog starting with reports from the four Communities of Practice and a review of the 2011 Communique. The 2012 KMEF on-site event is designed around working sessions where communities of individuals build consensus on these important issues.

Dr. Denise Bedford

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SCHEDULE:

JULY 26

4

SCHEDULE:

JULY 27

5

8–9 A.M.**ONSITE REGISTRATION AND SIGN-IN;
REMOTE LINK-IN****9–9:30 A.M.****OPENING REMARKS AND WELCOME**
*Dr. Annie Green***9:30–10:30 A.M.****FUNCTIONS AND COMPETENCIES COMMUNITY
OF PRACTICE – REPORT ON PROGRESS**
*Michael Stelzer, Ed O’Neal, Ellen Ensel, Dean Testa***10:30–11 A.M.****MORNING BREAK****11–11:30 A.M.****CURRICULUM COMMUNITY OF PRACTICE –
REPORT ON PROGRESS**
*Dr. John Lewis and Dr. Denise Bedford***11:30–12:00 P.M.****CREDENTIALING AND CERTIFICATION
COMMUNITY OF PRACTICE – REPORT
ON PROGRESS**
*Doug Weidner and Dr. David Griffiths***12–1 P.M.****NETWORKING LUNCH****1–1:30 P.M.****KNOWLEDGE MANAGEMENT IN ACADEMIC
INSTITUTIONS – RAISING AWARENESS OF
THE CHALLENGES**
*Dr. Denise Bedford and Dr. Larry Prusak***1:30–2:30 P.M.****COMMUNITY OF PRACTICE WORKING SESSIONS****2:30–3 P.M.****AFTERNOON BREAK****3–4:30 P.M.****COMMUNITY OF PRACTICE WORKING SESSIONS****4:30–5 P.M.****DAY 1 WRAP UP AND BRIEF REPORTS FROM COPS****5–??? P.M.****NETWORKING DINNER AT FOUNDING FARMERS****8–9 A.M.****OPEN NETWORKING AND
CONTINENTAL BREAKFAST****9–10 A.M.****PROPOSAL FOR A KNOWLEDGE MANAGEMENT
CENTER OF EXCELLENCE**
*Ed O’Neal, Shell Oil Company***10–10:30 A.M.****COMMUNITY OF PRACTICE WORKING SESSIONS****10:30–11 A.M.****MORNING BREAK****11–12 P.M.****COMMUNITY OF PRACTICE WORKING SESSIONS****12–1 P.M.****NETWORKING LUNCH****1–2:30 P.M.****COMMUNITY OF PRACTICE WRAP UP AND
REPORT OUT PREPARATIONS****2:30–3 P.M.****AFTERNOON BREAK****3–4 P.M.****COMMUNITY OF PRACTICE REPORTS ON
PROGRESS AND NEXT STEPS****4–5 P.M.****2012 COMMUNIQUE AND STRATEGIC PLAN**



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